Gulf Breeze

SERTOMA

Service to Mankind

Corporate Sponsorship Proposal

2019 Family Fishing Rodeo

June 8th & 9th, 2019, 12-5pm
South Shoreline Park – Gulf Breeze, Florida
www.GulfBreezeSertoma.com
www.FamilyFishingRodeo.com
Facebook: @GBSertomaFishingRodeo

29th Annual
GULF BREEZE
SERTOMA
FAMILY FISHING RODEO
www.FamilyFishingRodeo.com

Sponsoring the Gulf Breeze Sertoma Family Fishing Rodeo provides exposure, support and involvement in our community. 100% of the net proceeds will help facilitate and enable Gulf Breeze Sertoma's charitable work throughout the year.

Please Sponsor our Family Fishing Rodeo and join us in supporting Gulf Breeze & Santa Rosa County charities and community outreach programs.

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Gulf Breeze Sertoma is a local chapter of the many clubs belonging to Sertoma International. Sertoma's mission is 'To improve the quality of life today for those at risk or impacted by hearing loss through education and support'. Our vision is 'To create communities of change under common leadership and with a common voice that will serve the many in need'. Sertoma's primary service project is assisting the more than 50 million people in the United States with hearing or disorders.

Gulf Breeze Sertoma Club was established in 1985 as a Corporation with 501(3) C status. Since then we have been a major contributor in the local Gulf Breeze and Santa Rosa county communities. Our membership base is consistently around 50, with about half of those being respected military service veterans. The primary charity we donate to is Speech & Hearing Aid Banks but we also provide donations to youth orientated and other local programs such as; Take Stock in Children, Santa Rosa Kids House, Good Samaritan Free Clinic, Pyramid, Fishing For AHERO and several others.

The Annual Gulf Breeze Sertoma Family Fishing Rodeo is our one and only fund raising activity with **100%** of the net proceeds being returned to the community. This annual event has been successful for 28 years thanks to the generosity of our sponsor's donations, support from thousands of participating anglers and our ability to offer additional educational activities for all family members. We intend to obtain as many sponsor donations as possible for our Family Fishing Rodeo which provides visibility to the good-nature organizations willing to support the efforts of Gulf Breeze Sertoma. We support and recommend our corporate sponsors year-round to ensure continued growth for those businesses and our charitable reach.

We would greatly appreciate your corporate donation, sponsorship, contribution and participation in our 2019 Family Fishing Rodeo.

Sincerely,

Joshua Roth
Chairman - Family Fishing Rodeo
rodeoinfo@gulfbreezesertoma.com
www.FamilyFishingRodeo.com
Facebook: @GBSertomaFishingRodeo

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Stats to Date:

- **2019** will be the 29TH Annual Gulf Breeze Sertoma Family Fishing Rodeo
- Over $480,000 has been raised across 28 years for local community project support
- More than 7,000 participating anglers over the past 28 years
- 100 plus local community groups have benefited from sponsorship donations
- Our Scholarship Funds and Computers assist numerous students departing for college

100% of the net proceeds raised from the Family Fishing Rodeo benefit local charities and community outreaches. Some of the organizations that have currently benefited from the proceeds include:

- Santa Rosa Kids House
- Speech and Hearing Foundation
- Miracle League
- Pyramid
- Hearing Equipment for South Santa Rosa County Schools
- Pensacola State College Scholarship Foundation
- Gulf Breeze High School:PTO, Project Graduation, ROTC & Minor Sports Booster Clubs
- American Cancer Society—Relay for Life
- Ronald McDonald House
- Take Stock in Children
- Big Brothers & Big Sisters
- A HERO
- Special Olympics
- Fish Florida & Navarre Marine Science Center
- Local Family Christmas Sponsorship
- Good Samaritan Free Clinic
- Santa Rosa United Way “Cram the Van”
- For The Children Shelter of Milton

2019 Family Fishing Rodeo:

- Last year was great and our goal this year is to grow just a little more
- Fish Florida 3-stage education course giving away 300 rods & reels to children
- Public food and beverages
- Retail area for vendors and local artist
- Silent auction, a huge raffle, and guest speakers

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Donation amounts listed below reflect the goals set for this year's rodeo. We appreciate and will accept any donation amount towards supporting our efforts in the community.

PARTNERS: Organizations offering significant monetary donations and who help facilitate the event by providing products and/or services.

Platinum Level - over $5,000

- Corporate banners displayed at the event (max 3, provided by donor)
- Company logo displayed in event program and on event posters
- Full-screen logo rotation on display monitors
- 2' x 2' min Leaderboard banner
- Company logo and website link on www.FamilyFishingRodeo.com
- FaceBook promotion to 2,400+ followers @GBSertomaFishingRodeo
- 100 - $15 Gulf Breeze Sertoma Family Fishing Rodeo tickets
- 10 x 10 Booth Space for business promotional marketing

Gold Level - $1,000 to $5,000

- Corporate banners displayed at the event (max 3, provided by donor)
- Company logo displayed in the event program and on event posters
- Full-screen logo rotation on display monitors
- 2' x 2' min Leaderboard banner
- Company logo and website link on www.FamilyFishingRodeo.com
- FaceBook promotion to 2,400+ followers @GBSertomaFishingRodeo
- 50 - $15 Gulf Breeze Sertoma Family Fishing Rodeo tickets
- 10 x 10 Booth Space for business promotional marketing

SPONSORS: Organizations and Individuals providing monetary donations

Sponsorships - $500+

- Company name displayed on the Rodeo Poster
- Half -screen size logo rotation on display monitors
- 2' x 2' Leaderboard banner
- 15 - ($225 Value) Gulf Breeze Sertoma Family Fishing Rodeo tickets
- Company logo and website link on www.FamilyFishingRodeo.com
- FaceBook promotion to 2,400+ followers @GBSertomaFishingRodeo

Sponsorships - $250+

- Company name displayed on the Rodeo Poster
- Half -screen size logo rotation on display monitors
- 10 - ($150 Value) Gulf Breeze Sertoma Family Fishing Rodeo tickets
- Company logo and website link on www.FamilyFishingRodeo.com
- FaceBook promotion to 2,400+ followers @GBSertomaFishingRodeo

Sponsorships - $150 +

- 5 - ($75 Value) Gulf Breeze Sertoma Family Fishing Rodeo tickets
- Company/Individual name listed on www.FamilyFishingRodeo.com
- FaceBook promotion to 2,400+ followers @GBSertomaFishingRodeo

We invite you to join us in supporting Gulf Breeze & Santa Rosa County charities and community

29th Annual Gulf Breeze Sertoma Family Fishing Rodeo

June 8th & 9th, 2019

Partner / Sponsor Application

Corporate sponsorship and underwriting the Gulf Breeze Sertoma Family Fishing Rodeo presents a unique opportunity to support local charities, educational facilities, outreach programs, scholarships and other non-profit organizations active in our community. This annual event has been successful for 28 years thanks to the generosity of our sponsor's donations and **100%** of the net proceeds are returned to the community. We invite you to join our efforts in Gulf Breeze and Santa Rosa County.

*All Fields are REQUIRED - Please Print

Company Name:	
Company Address:	
Contact Person:	**Donation:**
Email:	**Contact Phone Number:**
Sertoma Member:	**Date:**

Make checks payable to the Gulf Breeze Sertoma Club and include a copy of this agreement form. Please return to your Sertoma Member listed above or Mail to:

Gulf Breeze Sertoma Club Inc.
C/O Josh Roth, Chairman
Box 108 – 1333 College Parkway
Gulf Breeze Florida 32563

Gulf Breeze Sertoma is working to improve the exposure and recognition of our sponsors. We intend to have electronic monitors around the pavilion to display company logos and other information in addition to website banners. Please email your company logo in jpg or png format with resolutions (pixels per inch) between 109 ppi and 133 ppi to GulfBreezeSertoma@Gmail.com as soon as possible. Please email us with questions about this form or your company logo. We greatly appreciate your support and contributions. **Joshua Roth, Chairman 850.428.2469**

Thank you for supporting your community!

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