

SHERO WARRIOR CONFERENCE OVERVIEW

FIRST ANNUAL WOMEN'S LEADERSHIP & EMPOWERMENT CONFERENCE

"Inspired to Empower and Empowered to Inspire"

And having Fun with it all

Pensacola, FL

March 8,9,10 – 2019

Overview and Schedule of Activities

www.sherowarrior.com

We anticipate at least 200 great women from across the US and Florida to attend this exciting and fun event for women. It is designed to provide fun, new connections, resources, and a rekindling of sparks to ignite the powers within all attendees. There will be opportunities to hear some amazing success stories, make new friends, and share concerns and suggestions about the future for the current and future generation of women in the U.S.

We have secured our venues for all 3 days and have negotiated packages at local hotels for out of town attendees and are in the process of confirming more sponsors. We are blessed to be receiving a portion of what is needed as in-kind donations, however, there is still a need for more cash donations too.

Following is the schedule of activities:

Friday, March 8th - 5:30 pm – 7:30 pm– check in of all attendees at DeLuna Court with wine tasting, hors d'oeuvres, and welcoming .

7:30 PM – 9:30 PM – An amazing and fun "Paint like a Shero" program with local artist Bev Schoopman.

Saturday, March 9th – 7:30 – 8:30 am – Check-in & Continental Breakfast with time to view interesting vendor displays.

8:30 – Opening Flag Ceremony by Girl Scouts followed by a few brief announcements

9:00 – 11:30 – multiple powerful guest speakers

11:30 – 12:30 Lunch provided on site.

12:30 – 1:00 – Special Guest Speaker

1:00 – 4:00 pm – FREE TIME to explore Pensacola while several amazing female veterans will be filming their heroic stories for inclusion in the new Women Veterans Museum and community education programs.

4:00 – 8:00 pm - BLOCK PARTY at Woman's Club of Pensacola (1551 E Heinberg St.) next to site for Women Veterans' Monument and Museum. Karaoke at Woman's Club continues till 10 pm.

Food Trucks, FREE BEER, Live Music, Lots of Vendors, Silent Auction, Karaoke, and FUN, FUN, FUN!!!!

Sunday, March 10th – 10:30 – 12:30 – Champagne Brunch at DeLuna Winery with special guest speaker

12:30- 1:00 – Closing Ceremony

Hotel listings on last page

EVENT PARTICIPANTS:

HOST – Monument to Women Veterans, Inc.

Woman’s Club of Pensacola

Powerful Women of the Gulf Coast

DeLuna Wines

GUEST SPEAKERS –

Molly Barrows – Former WEAR TV Anchor now with Levin Law

Pam Svendson – First female graduate of U.S. Naval Academy

Fran Dunaway – CEO/Co-Founder at Tomboy X, a Fortune 100 Company

Jennifer McFarren – Gulf Power Executive

Tracie Solt – A National Director at Dept. of Veteran Affairs

Eurydice Stanley – Ret. Lt. Col. U.S. Army

Shirley Cornett – Executive Director of Interfaith Ministries

Michelle Salzman – Community Volunteer & Owner Salz Studio

Kristen Longley – Cox Communications

Additional Notes:

Attendance prizes will be offered daily

All attendees receive goodie bags at check-in (still accepting more items for bags)

Registration – 3-day Ticket

Includes Wine tasting, heavy hors d’oeuvres, door prizes & painting on Friday, as well as Saturday breakfast & Lunch with attendance prizes plus a ticket to Block Party with FREE beer and prizes, plus the Sunday Brunch in addition to all the presentations from amazing female leaders in various fields.

if unable to attend all three days there is an option to purchase a one-day ticket – see website for details.

Additional activities are being added and will include a silent auction and Karoke at Woman’s Club of Pensacola on Saturday night.

There will possibly be a few additions and/or changes as more things are finalized with sponsors.

HOTELS OFFERING DISCOUNTED RATES FOR CONFERENCE ATTENDEES

The Days Inn by Windham – historic Downtown Pensacola – \$95 Shero Warrior Discounted rate
710 N. Palafox St. - Call for reservation 850-483=1107

Pensacola Grand Hotel – 200 East Gregory Street- Pensacola, FL 32501- Top-rated hotel
\$129 Shero Warrior Discounted rate - For reservation call 850-433-3336