

U003.01

Project Total Square Footage:

- 200 SF

Anticipated Date of Completion:

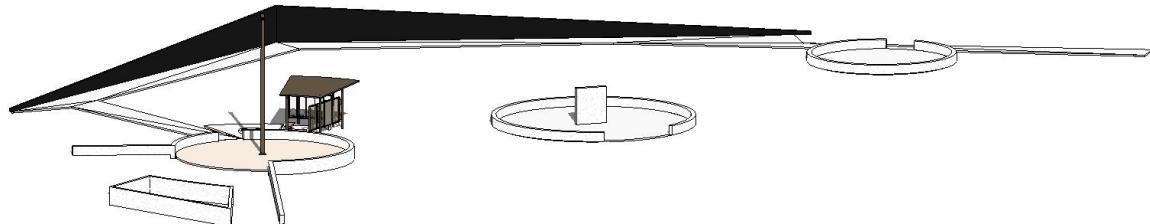
- Summer 2014

Location of Project:

- Pensacola, FL

Type of Project:

- Pavilion



This **pavilion** began as an upgrade to an existing stand-alone donation kiosk at a **veterans memorial park**. This park contains a half-scale replica of a well known memorial in Washington, D.C. and occupies a prominent $5 \frac{1}{2}$ " acre site at the edge of Pensacola's historic district directly across from Pensacola Bay.

Pensacola's military history has been anchored for over a century by the presence of Naval Air Station Pensacola. As the cradle of Naval Aviation, **NAS Pensacola** continues to be a defining element of Pensacola's cultural and economic identity. The creation of the park in 1991 is a testament to the strength of Pensacola's **military heritage**. The memorial and park are **hallowed ground** for visiting veterans and their families, not just in Pensacola, but around the country.

The focal point of the project is the new touchscreen **kiosk**. In addition to accepting donations for the park, the new kiosk represents a **digital launching point** for the rest of the park by allowing users to look up names of deceased veterans at the memorial, explore multimedia materials about the memorial's history, and provide an interface for the purchase of memorabilia.

In order to best protect the equipment and its users from the elements, it was decided that a small open air **pavilion** would be created. However, it was absolutely imperative that the intervention be sensitive to the existing site and its features while still meeting new programmatic needs. The resulting pavilion represents the most **elemental** of architectural forms—a **small space defined by a simple roof plane** and its supporting elements. The end result is a light and transparent structure, the subtle geometry of which respectfully defers to the existing memorial while providing shelter.

U003.02



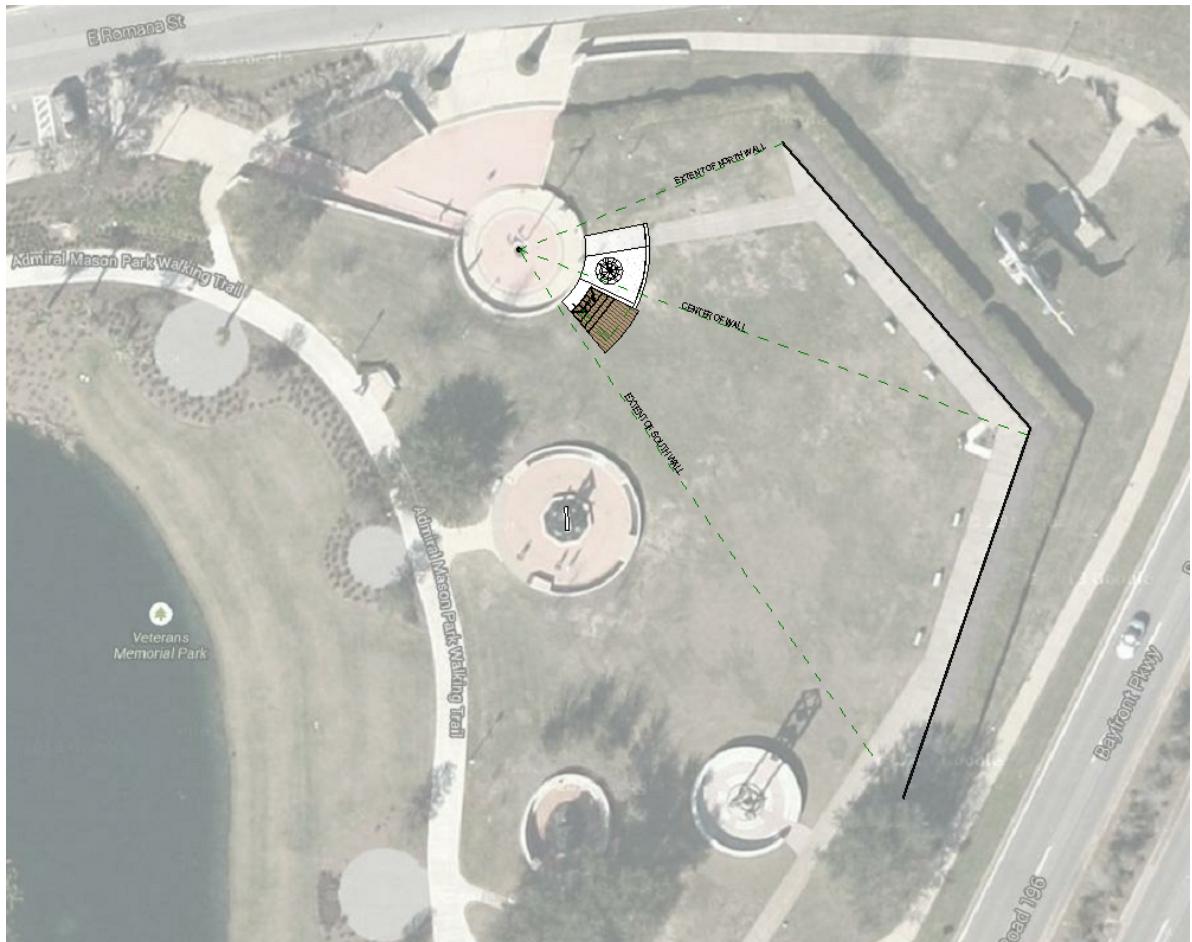
Project context

- 5 ½" acre site of park at edge of Pensacola's historic district across from Pensacola Bay

U003.03

"This location for the pavilion, more than any other, provides a new way to experience the park and interact with the memorial..."

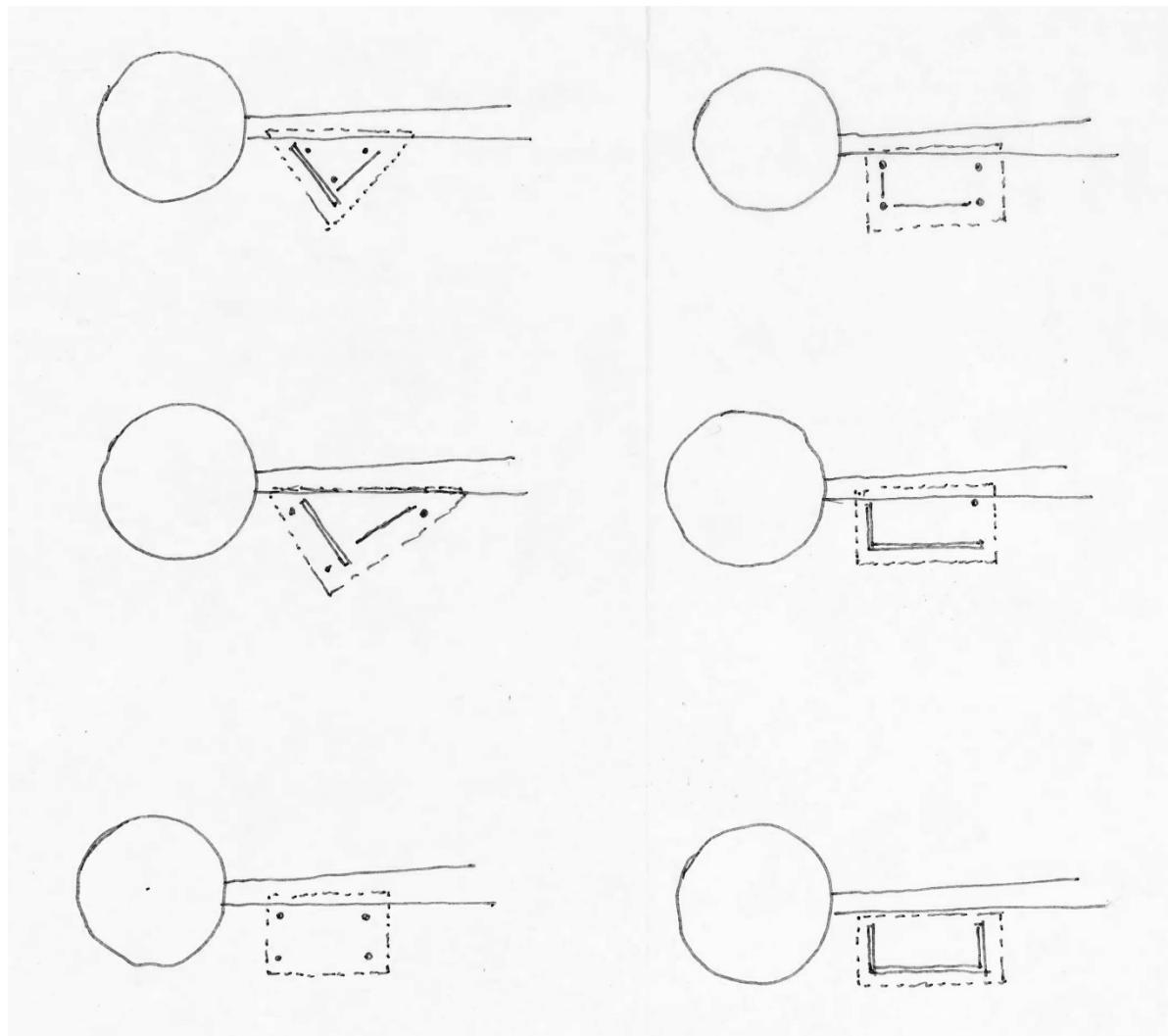
- Verbal confirmation of the project site by a service veteran



U003.04

Early concept sketches showing pavilion near flag plaza

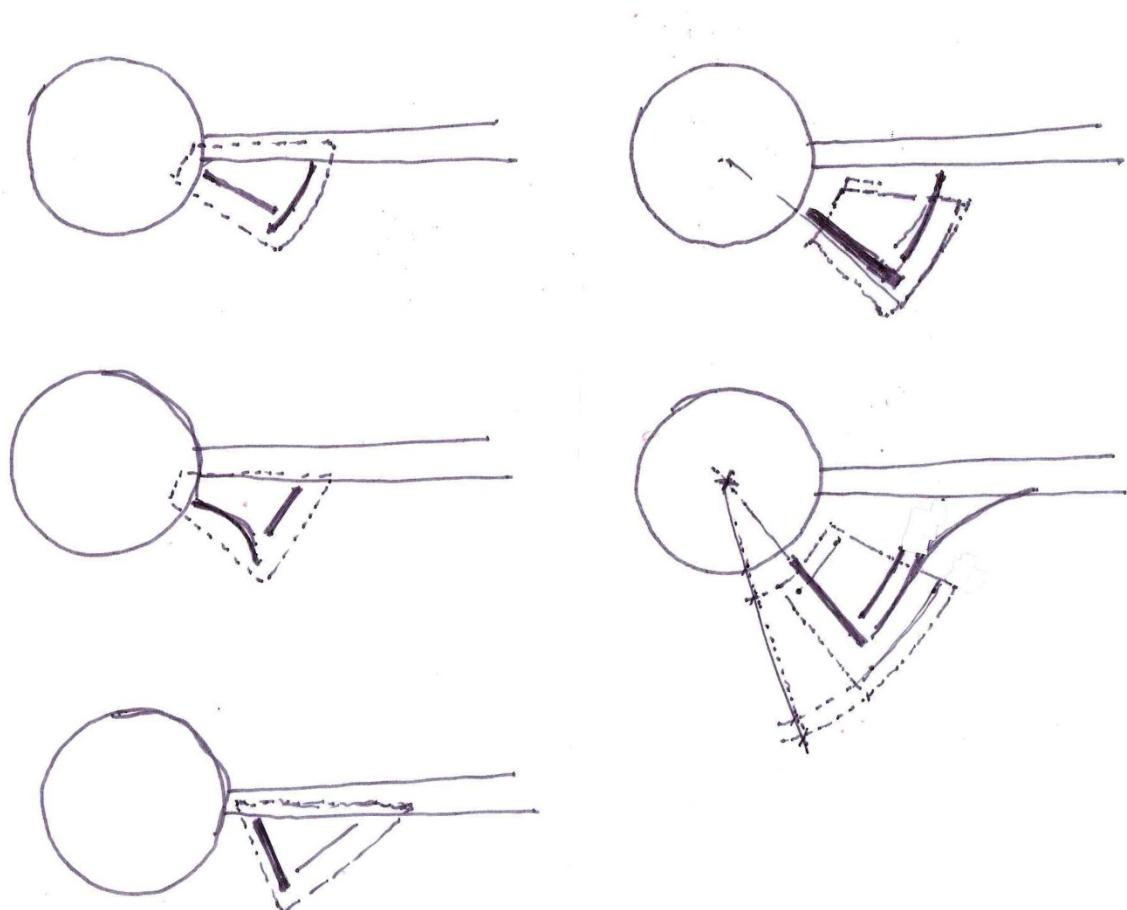
- Multiple locations were considered for the pavilion within the larger site, but this location adjacent to the flag plaza was determined to provide the user with the **most direct experience of the park and the memorial**
- The need to provide shelter and enclosure was always **balanced** with the goal of enhancing the user's experience of the park



U003.05

Rotational geometry begins to take form

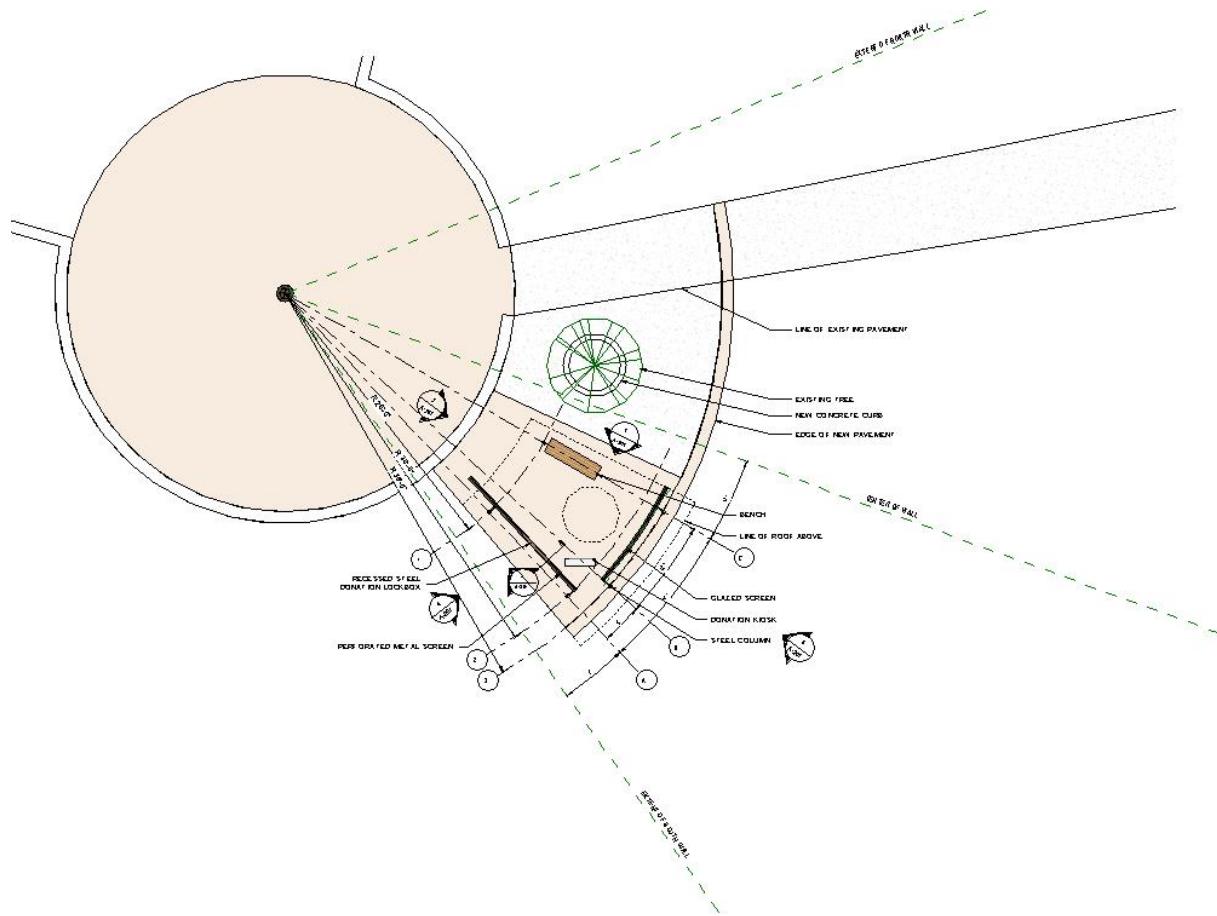
- The pavilion's small footprint is directly informed by the **circular geometry** of the flag plaza and the angular form of the memorial
- The **simultaneous needs for enclosure and transparency** are evidenced with partial height screen walls that do not touch each other



U003.06

Rotational extents defined

- The rotational extents of the pavilion are a **formal response** to the adjacent plaza and the angular parameters of the memorial and allow the user a full, unobstructed view of the site when looking up names at the kiosk and identifying the **corresponding location** on the memorial



U003.07

Elemental form and materiality

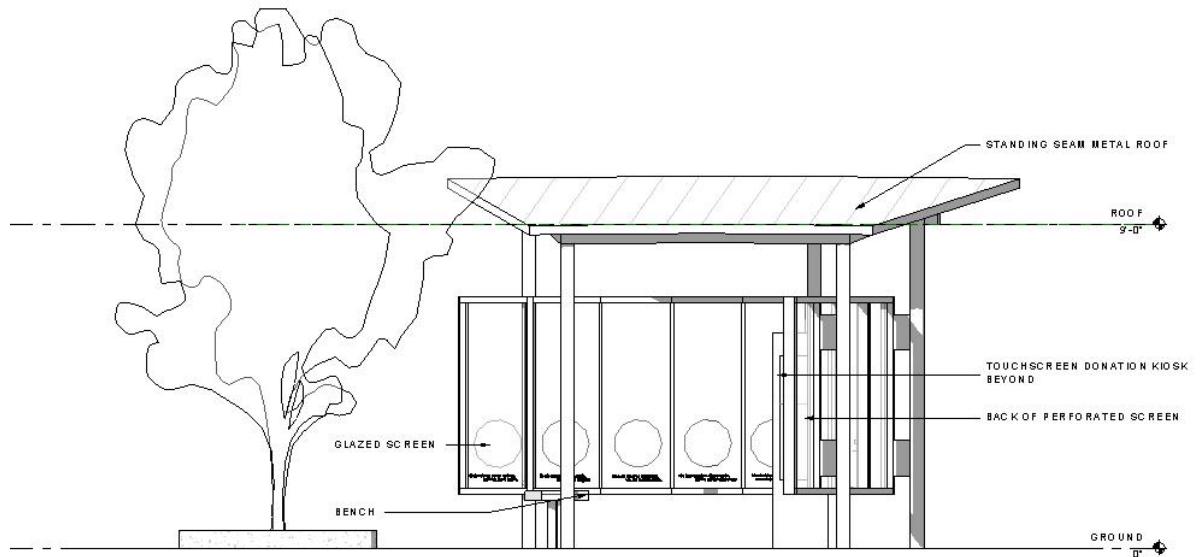
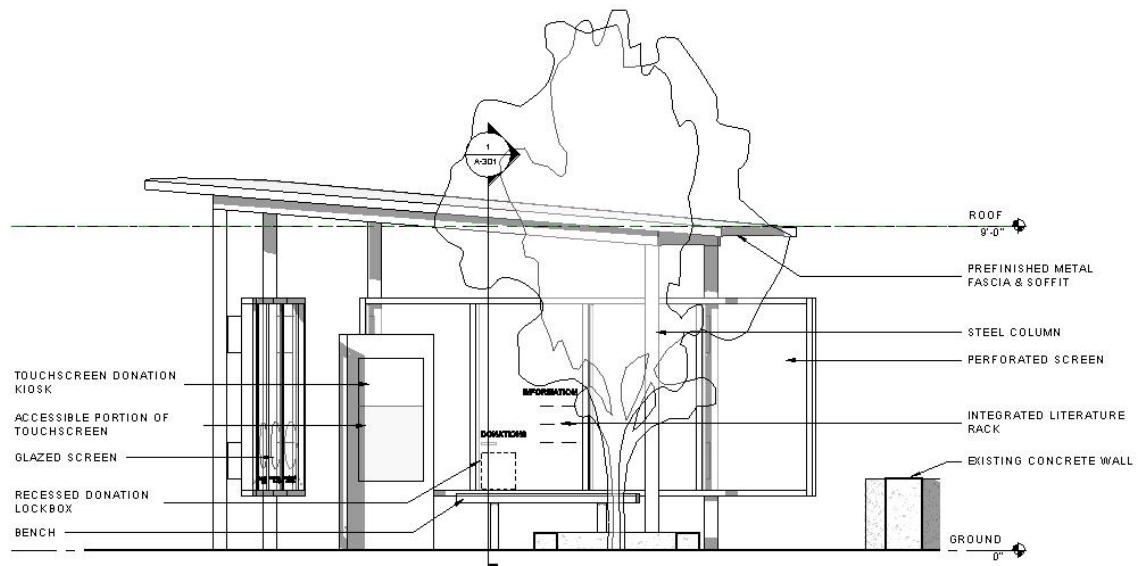
- A pavilion is perhaps the most **elemental** of architectural forms—a **simple roof plane** and its supporting members
- The **materiality** of the memorial pavilion is defined by its **deference** to the existing site and the **simultaneous needs for enclosure and transparency**.
- The screen walls are hung from the structural columns and do not touch the ground below, the roof above, or each other. The effect is a structure reduced to a **series of floating planes**.



U003.08

Enhancing the user's experience

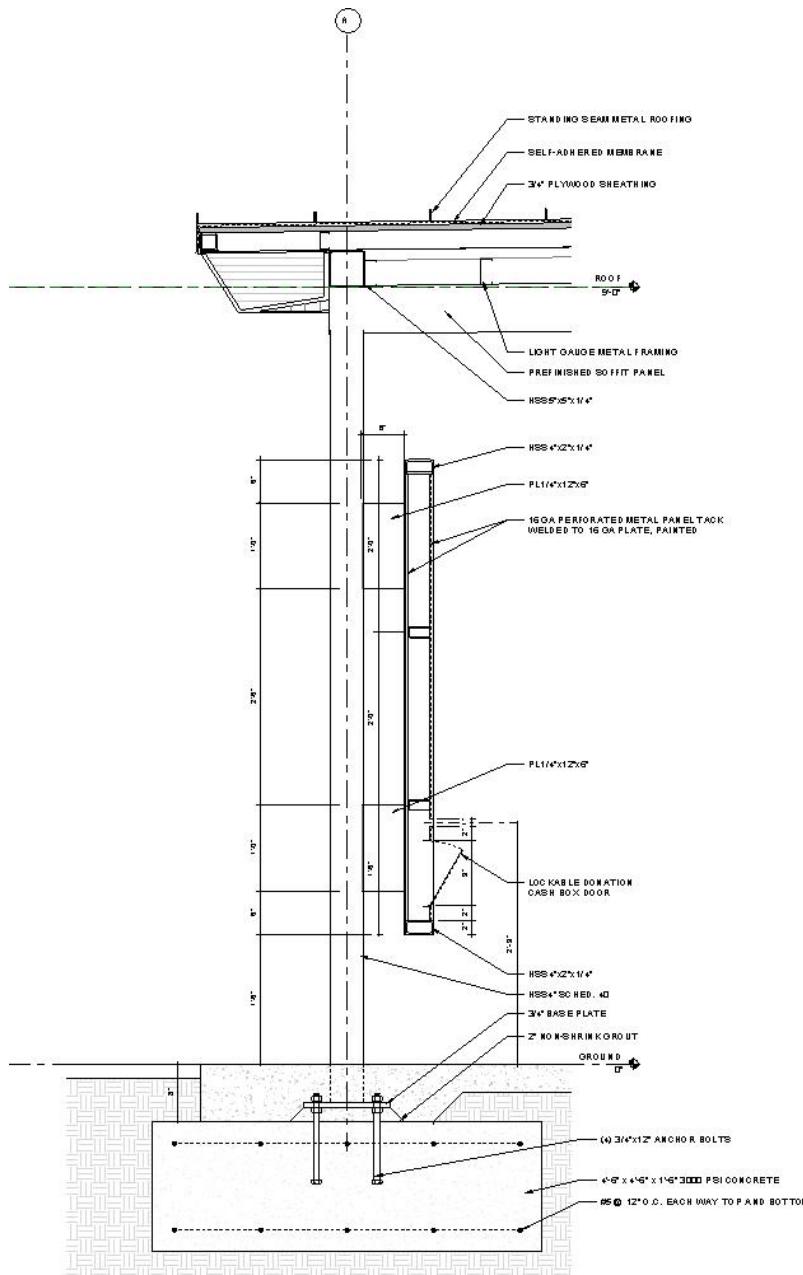
- The glazed screen, composed of hurricane resistant plate glass, provides protection from wind and frames the view toward the memorial. The five glazed panels correspond to the **five branches of service**.
- The perforated metal screen protects the equipment and user against the harsh western sun exposure and **focuses the user's experience** on memorial while simultaneously allowing visual access to rest of site.



U003.09

Thickened assembly

- The **pared down** pavilion requires that each element perform **multiple functions**. In addition to protecting the equipment and user from sun exposure, a **thickened panel** within the perforated metal screen **seamlessly integrates** a reinforced cash donation box and a rack for printed literature



U003.10

Respecting the past

- This **rotational space** of the pavilion **expands as it extends** outward toward the wall
- This view from the memorial toward the subtle form of the pavilion demonstrates how the project **successfully defers to the geometry and history of the memorial**

