



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.

Board of Directors Meeting, April 11, 2019

MINUTES

Board Members Present

Paul Entrekin, Andy Caputi, Pete Frano, Peter McKanna, Jim Murphy, Stan Barnard, Dave Glassman, Jill Hubbs, and Hosea Goodwyn (City Representative).

Board Members Absent

Nancy Bullock-Prevot, Stacy Pruitt, Butch Hansen (Ex-Officio), and Ed Holt (Legal Advisor)

Guest(s) Present

Jim Ribert (Plastic Engraving), Ken Jernigan, Alana Moodie (Humana), Dawn Dorman, Terry Runyan (Viet Nam Vets-Legacy Vets MC), and Warren Palmer (Volunteer Coordinator).

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Entrekin called the meeting to order at 3:30 p.m. and asked those present to observe a moment of silence for those represented in the Park. The Pledge of Allegiance followed the moment of silence. President Entrekin invited guests to address the Board if they chose.

Ken Jernigan addressed the Board regarding an offer to create a challenge coin for the Park and has volunteered to waive the set-up fee which is normally \$150.00-\$200.00. He needs artwork very quickly to have coins ready before Memorial Day. The cost to the Foundation would be between \$3.50 and \$5.00. Andy Caputi has the lead on this project.

Jim Robert delivered the bronze memorial plaques for the Gulf War Memorial and discussed the status of tiles for the Marine Aviation Memorial Bell Tower. He commended Bill Cody for his hard work designing the layout for the Bell Tower tiles. Dave Glassman added that Bill Cody has volunteered over 200 hours for this project. Jim will deliver the tiles right before the May 17 event. He thanked the Board for placing its trust in him for this work and extended his appreciation for the work.

Alana Moodie from Humana, which administers Tricare for retirees, gave a short presentation about that organization's support of Veterans. Her desire is to support local Veterans, the Park, and the Foundation. She described past support to Veterans and the military. Further discussions will be held at a later date.

Terry Runyan commented about the Viet Nam Vets-Legacy Vets MC ride to the Park on Memorial Day and his desire for his group to be present for the Gulf War Memorial Dedication in advance of the Memorial Day ceremony. After a discussion of timing of the three events – the motorcycle ride to the Park, the dedication, and the Memorial Day ceremony, upon Stan Barnard's recommendation, the Gulf War Memorial dedication and unveiling will be held at 1:00pm. Terry will target a 12:30pm arrival for his group and noted that next year will be the 25th anniversary of the group's annual ride to the Wall South.

Secretary's Report: Jim Murphy reported on the following:

- Presented minutes from the March 28 meeting. **Motion to accept the minutes with one edit by Andy Caputi. Second by Jill Hubbs. The motion carried.**
- The \$61.25 State registration fee has been paid. The annual report is pending submission, awaiting the Foundation tax return and Board members' Conflict of Interest forms. The report will be submitted before May 1 with the tax return or a profit and loss statement provided by the Treasurer.
- Distributed annual Conflict of Interest forms to each Board member present. Those not present will be given a blank form to complete and sign at the next meeting or can complete and sign the form and email it to Jim.

Treasure's Report: Pete Frano reported on the following:

- A Walk of Honor brick order was recently shipped to the Foundation for installation.
- The current bank balance is \$77,948.97. Stan Bernard has received \$5,000 from sales of good at his facility in support of the Gulf War Memorial and the Gold Star Family Memorial Monument.



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President's Report: President Entrekin reported on the following:

- Stacy Pruitt is taking care of military support for the Memorial Day ceremony. Butch Hansen is coordinating with the Pensacola Opera. Paul mentioned that the Pensacola Bombshells, a group of singers similar to the World War II era Andrews Sisters, sent him an email offering their services. Paul responded to them that they would be a great addition to the Veterans Day ceremony.
- He recently confirmed to the local Boy Scout council that they could perform their flag retirement ceremony at the Park before the Memorial Day ceremony as they do annually.
- Led another discussion on the Foundation providing WiFi at the Park and the problems associated with that free service. **Andy Caputi made a motion to turn off the WiFi for 30 days and gauge visitors' response to the change. Second by Stan Barnard. The motion carried.** During the meeting, Dave Glassman contacted Dragonfly, the provider, and confirmed the service was turned off.

Vice President's Report: Andy Caputi reported on the following:

- Continued the discussion on the coin design and Mr. Jernigan's offer to waive the set-up fee.
- He and President Entrekin will present a project update to Impact 100 on May 8.
- He discovered a damaged lighting bullard in the Park which appeared to have been intentionally kicked over.

Committee Reports

Operations Officer: Pete McKanna reported on the following:

- Doug Kirby, the former head of restoration at the National Museum of Naval Aviation, will lead efforts on Saturday, April 13, to prepare the Cobra for painting the following Saturday. Chief Petty Officer Jason Palmer has 12 Chiefs scheduled to volunteer for this event. There were some issues with this event from an approval standpoint, but those have been worked out and the project is moving forward.
- The floor of the Korean War Memorial will receive another coat of paint with grit to make it less slippery.
- Trenches will be dug on April 13 for the new flagpole lighting.
- There has been some bleeding through of the old paint around the flagpole. Pete will meet with Home Depot and PPG to discuss options.

Walk of Honor: Butch Hansen was not present.

Technology: Dave Glassman reported on the following:

- Distributed and discussed the complete timeline for the May 17 ceremony at the MAMBT.

Events Coordinator: This position is vacant.

Merchandise: Nancy Bullock-Prevot was not present.

Marketing: Jill Hubbs reported on the following:

- The current TV spot has been reordered to run through April 30. The advertising budget previously approved has been expended.
- She has prepared the flyers that will be placed in grocery bags at the base commissary.
- Dave Glassman talked briefly about an update of the website video and possibilities for a digital advertising campaign. He believes \$5.00 to \$8.00 every other day for Facebook advertising would be a good start. Jill mentioned that she can have completed video delivered for \$200.00 for a 15-second video and \$300.00 for a 30-second video.
- **Jill Hubbs made a motion for \$3,000.00 for marketing to get through June 2019. Second by Pete McKanna. The motion carried.**



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Fundraising: Stan Barnard reported on the following:

- Quickly discussed a recent TV interview about the Park in which he participated.
- He reported that he has sold a lot of merchandise and has experienced heavy traffic through his facility.
- Discussed some of the logistics for the Cobra preparation and painting.

Military Liaison: Stacy Pruitt was not present.

City Representative: Hosea Goodwyn reported on the following:

- He has not yet received a response from the Mayor regarding his attendance on Memorial Day as nothing to report.
- The police, fire, and Parks and Recreation departments have been informed about upcoming events. Dave Glassman mentioned that he is working with the Pensacola Police Department about the event on May 17. Hosea said he would handle any necessary paperwork.

Business from the floor: There was further discussion of the design for a Park challenge coin.

Adjournment:

The meeting adjourned at 5:40pm. The next meeting is scheduled for Thursday, April 25, at 3:30p.m.

Submitted by:

James M. Murphy