



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.
Board of Directors Meeting, March 28, 2019
MINUTES

Board Members Present

Paul Entrekin, Pete Frano, Peter McKanna, Jim Murphy, Nancy Bullock-Prevot, Stan Barnard, Dave Glassman, Jill Hubbs, Stacy Pruitt, Butch Hansen (Ex-Officio), and Hosea Goodwyn (City Representative).

Board Members Absent

Andy Caputi and Ed Holt (Legal Advisor)

Guest(s) Present

Warren Palmer (Volunteer Coordinator).

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Entrekin called the meeting to order at 3:30 p.m. and asked those present to observe a moment of silence for those we commemorate in the Park. The Pledge of Allegiance followed the moment of silence.

Secretary's Report: Jim Murphy presented minutes from the March 14 meeting. **Motion to accept the minutes by Pete Frano. Second by Nancy Bullock-Prevot. The motion carried.**

Treasurer's Report: Pete Frano reported on the following:

- There have been \$725.00 in Walk of Honor brick donations since the last meeting. The only major expense since the last meeting was \$600.00 for sandblasting of the Cobra pedestal.
- Has been in contact with the accountant who now has access to the Foundation's QuickBooks for preparation of the tax return.

President's Report: President Entrekin reported on the following:

- Submitted the first quarter report to Impact 100 documenting progress on the lighting project.
- The Memorial Day ceremony will be on Sunday, May 26. Stacy Pruitt has a color guard arranged. Jill Hubbs will prepare the programs. He has arranged a guest speaker for Memorial Day and is arranging the unveiling of the Gulf War Memorial. A long discussion about logistics for this event, which is scheduled to occur before the Memorial Day ceremony, ensued.

Vice President's Report: Andy Caputi was not present.

Committee Reports

Operations Officer: Pete McKanna reported on the following:

- The wall lights have been delayed due to a product quality assurance failure. The contractor is addressing this by changing suppliers and conducting the quality assurance steps again. To date, the new products have already passed the steps the other products failed. The lights are now scheduled to ship on April 13 or 14 and will be installed 24-48 hours after receipt. Two Wall South fixtures are currently inoperable; Smith Electric will look for a quick, temporary fix.
- The Korean War Memorial has been repainted and final touch ups will happen soon.
- The lights on the flag pole are flickering and don't always turn on. Replacing the current fixtures would be very costly as replacements would have to be specially made. He recommends removal and replacement with modern LED fixtures and has a test of new fixtures scheduled for dusk on March 28. The LED fixtures are estimated to cost \$750.00 each for two compared with at least \$1,000.00 per light to replace the existing fixtures. The new fixtures would be placed outside the circle area of the entrance. Pete recommends replacing the current lights with sponsored bricks in their place. He reported that the work completed on the Korean War Memorial was less expensive than planned so funds are available for these lights.
- He is interested in more exposure/advertising for the Walk of Honor. Malcolm Ballinger agreed to a half-page ad in the Gosport for \$400.00 to run in the issue released March 29 and another for free two weeks later and a \$300.00 half-page ad in Pensacola magazine's April issue.



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- The volunteer project on Saturday, March 30 will be mostly painting (the entrance area, the Submarine Memorial, and the Purple Heart Monument) and some landscaping. A separate event on April 27 will be mostly landscaping. Recent landscaping work in Admiral Mason Park is making that entire area look better.
- He contacted the City regarding replacement of the bench near the Cobra and also received approval to work on leaking irrigation.

Walk of Honor: Butch Hansen reported on the following:

- There was a brick delivery last week and section two will be almost full when those bricks are installed. Stan Barnard said he had four bricks orders that will complete section two.
- He will submit remaining orders and hopes for a Memorial Day push for brick donations which will be installed by Memorial Day.
- There have been approximately 280 brick orders to date.
- He is having receiving spam emails from the online brick submission form. Dave Glassman will look into it.
- Stan Barnard mentioned that we may need to order more Walk of Honor flyers/order forms and thinks the message can be tweaked to target specific events.

Technology: Dave Glassman reported on the following:

- He has created a Facebook event page for the May 17 Marine Aviation Memorial Bell Tower event. There has been no official Marine Corps announcement for this event; that announcement is pending confirmation of Marine Corps leaders' attendance.

Events Coordinator: This position is vacant.

Merchandise: Nancy Bullock-Prevot had nothing to report.

Marketing: Jill Hubbs reported on the following:

- Pep Talk Radio 1620 has offered the Foundation an on-air spot for free (regular cost is \$100.00) on Monday, April 1, from 10:30-11:00am. Butch Hansen and Jill will be on the air.

Fundraising: Stan Barnard reported on the following:

- He has a volunteer to help with identify and contact past donors and to work on grant submissions.
- He will contact a local attorney regarding the proposed loan for the World War II Monument repairs.
- He has a soft opening of his warehouse on Saturday, March 30, where he is selling salvaged products to raise money for the Gulf War Monument and the Gold Star Family Memorial Monument.

Military Liaison: Stacy Pruitt reported on the following:

- He is in touch with local Army units to support the Gulf War Monument unveiling with a color guard, bugler, and rifle team.

City Representative: Hosea Goodwyn has nothing to report. Dace Glassman let Hosea know that the ceremony on May 17 includes a plan to have two aircraft land on the Hawkshaw property to serve as a static display. Dave is curious about who specifically to contact regarding this which Hosea will find out. Dave has already contacted the Pensacola Police Department and the Pensacola Fire Department.

Business from the floor: None.

Adjournment:

The meeting adjourned at 5:38pm. The next meeting is scheduled for Thursday, April 11, at 3:30p.m.

Submitted by:

James M. Murphy