



VETERANS MEMORIAL PARK
PENSACOLA, FLORIDA

VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.

Board of Directors Meeting, June 13, 2019
MINUTES

Board Members Present

Paul Entrekin, Pete Frano, Peter McKanna, Jim Murphy, Nancy Bullock-Prevot, Jill Hubbs, Dave Glassman, and Butch Hansen.

Board Members Absent

Stacy Pruitt, Stan Barnard, Hosea Goodwyn (City Representative), and Ed Holt (Legal Advisor).

Guest(s) Present

Mike Swinehart (Past VMPF VP); Don Chipman (VMPF Board applicant); and Warren Palmer (Volunteer Coordinator).

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Entrekin called the meeting to order at 3:30 p.m. and asked those present to observe a moment of silence for those represented in the Park. The Pledge of Allegiance followed the moment of silence. President Entrekin invited guests to address the Board if they chose.

President Entrekin recognized Don Chipman and gave him an opportunity to address the Board. He is a retired Marine Corps Colonel who retired about one year ago after a 27-year career. After his presentation, **Dave Glassman made a motion to accept his application for a seat on the Board. Second by Pete Frano. After Mr. Chipman left the meeting room to allow the Board to discuss the motion, the motion carried.** After Mr. Chipman returned, President Entrekin delivered the Oath of Office.

Butch Hansen commented about the Memorial Day Essay Contest which he said went well. Lee Hansen is sending letters to teachers, administrators, and the participants. Butch is working with Bob Rivera to get better JROTC participation in future contests.

Secretary's Report: Jim Murphy reported on the following:

- Previously presented minutes from the May 09 meeting. President Entrekin confirmed those minutes had subsequently been approved. Mr. Murphy was not present for the May 23 meeting and had no minutes to present.

Treasurer's Report: Pete Frano reported on the following:

- The current checking account balance is \$28.951.
- Received a \$1,000.00 donation from Humana which Dave Glassman indicated is for the Gold Star Memorial Monument.
- The Foundation earned \$801.00 in cash donations/transactions during the Memorial Day ceremony. He reported that the Square device was not working.
- Led a brief discussion of Lensea expenses. Dave Glassman was able to explain the expenses chargeable to the Foundation in general and to the Gold Star funds specifically.

President's Report: President Entrekin reported on the following:

- Memorial Day went well but some visitors took advantage of the free water and thought charging for water would be a possible solution. Nancy Bullock-Prevot proposed using the ECUA Quench Buggy for future events to ensure sufficient water is available for visitors. This option would also avoid needing another volunteer to monitor water and collect donations for it. Later in the meeting Nancy confirmed that the Quench Buggy will be available at future large events.
- There was an incident where a Gold Star Mother was upset to be charged for a coffee mug. Someone else approached Stan Barnard to make a complaint. It was noted that the Gold Star Mother did not identify herself as such to those manning the merchandise tent. Further, it was noted that because the Foundation operates on donations, and invests funds in merchandise, it cannot be given away to everyone with a connection to the Park.
- Recognized the graciousness of local media throughout the month of May for their coverage of multiple events.
- Discussed the Gold Star groundbreaking and recognized Dave Glassman and Warren Palmer for their extensive efforts to make that event successful. He also recognized Jill Hubbs for the programs and Pete McKanna for the appearance of the Park.



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- President Entrekin mentioned Butch Hansen received and passed to him an email complaint regarding the Gold Star Memorial Monument. Butch handled the response to that complaint.
- Asked Nancy about merchandise on the website. Nancy will work with Dave Glassman and Jill Hubbs to facilitate online ordering and fulfillment.

Vice President's Report: This position is currently vacant.

Operations Officer: Pete McKanna reported on the following:

- One section of the new wall lights were found to be faulty. All of the new lights will be replaced starting on June 1 and concluding by July 3. There was a manufacturing error that caused the lights to malfunction soon after their initial installation.
- Discussed an incident that occurred two weeks ago with a frequent Park visitors who is homeless. During the most recent event, he was on the phone, loudly using very vulgar language. He has already scared some visitors out of the Park and others called 911. Pete witnessed some of this behavior, arriving at the Park just before Pensacola Police Department officers. After discussion with PPD, Pete approved a No Trespass Order. PPD has said they will increase patrols in the area. President Entrekin will contact Signal 88 and ask them to vary the times they patrol the Park.
- Recommended that Walk of Honor marketing highlight that the bricks are for all, not only for in memory of lost Veterans.
- Described the dire need to new lighting in the Korean War Memorial. About 80% of the lights are out and the remaining lights flicker often. The original cost estimate was \$18,700 to replace all existing lights. He recommended an exterior lighting strategy designed by the same company that designed the new flagpole lighting. This design will leave no shadows. The cost of this proposal is \$4,632. **Motion by Jill Hubbs to finance the installation of the exterior lights. Second by Nancy Bullock-Prevot. The motion carried.**

Committee Reports

Walk of Honor: Butch Hansen reported on the following:

- Section 3 us halfway completed. Total bricks are nearing 350 with close to \$53,000 revenue.
- Led a discussion on the possibility of dedicated sections or spaces for use by specific groups that would sponsor them. This idea will be discussed further at a later meeting.

Technology: Dave Glassman reported on the following:

- Mentioned that President Entrekin was concerned about an op-ed regarding naming the new 3-mile bridge after General Chappie James was shared on the Park's Facebook page. This led to a long discussion centered around the continued desire for the Foundation and the Park by extension to remain neutral on all political issues.
- Needs to communicate with Stacey Pruitt to get the names of active duty volunteers from SgtMaj Gray so he can prepare letters of appreciation.
- Discussed the need for images to be used in marketing materials. Jill Hubbs recommended a photo contest which could produce many images. He discussed the Lensea marketing costs to date included only \$1,800 for marketing content but no specific advertising budget. Destin Patera recommends at \$10.00 per day, and \$5.00 at a minimum, for 60 days as a proof of concept. Jill Hubbs has the necessary funds in her marketing budget and will use them for this effort.
- Honor our Marines is disbanding and will forward a final \$5,000 check to the Foundation to be used for maintenance of the Marine Aviation Memorial Bell Tower.

Events Coordinator: This position is vacant.

Merchandise: Nancy Bullock-Prevot had nothing further to report.

Marketing: Jill Hubbs had nothing further to report.

Fundraising: Stan Barnard was not present.

Military Liaison: Stacy Pruitt was not present.



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City Representative: Hosea Goodwyn was not present.

Business from the floor:

- President Entrekin noted that the Foundation is currently without a Vice President. After polling members of the Executive Committee for objections, Don Chipman was appointed to this position.
- Pete McKanna mentioned the need for additional fundraising as the Walk of Honor is not sufficient to support normal operations. He recommended golf tournament. Additional ideas were discussed.

Adjournment:

The meeting adjourned at 5:41pm. The next meeting is scheduled for Thursday, June 27, at 3:30p.m.

Submitted by:

James M. Murphy