



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.  
Board of Directors Meeting, September 26, 2019  
MINUTES

**Board Members Present**

Paul Entrekin, Don Chipman, Pete Frano, Peter McKanna, Jim Murphy, Dave Glassman, Stacy Pruitt, Stan Barnard, Jill Hubbs, Nancy Bullock-Prevot, and Butch Hansen.

**Board Members Absent**

Hosea Goodwyn (City Representative), and Ed Holt (Legal Advisor).

**Guest(s) Present**

Warren Palmer (Volunteer Coordinator).

(Motions and actions taken are listed in red)

**Call to Order and Welcome:** President Entrekin called the meeting to order at 3:30 p.m. and asked those present to observe a moment of silence for those reflected in the Park. The Pledge of Allegiance followed the moment of silence.

**Secretary's Report:** Jim Murphy reported on the following:

- Minutes from the Sep 12, 2019 meeting were distributed via email. No changes or corrections were requested. **Motion to accept the Minutes as written by Stacy Pruitt. Second by Pete Frano. The motion carried.**

**Treasurer's Report:** Pete Frano reported on the following:

- The current balance available is \$12,322.51.
- There have been \$1,750.00 in brick donations since the last meeting.
- He has not yet heard from Cox about lowering the cost of the internet service.
- The most significant bill paid since the last meeting was \$8,500.00 to Bill Smith Electric for the Korean War Monument.

**President's Report:** President Entrekin reported on the following:

- Ed Holt has a meeting planned with the City Attorney regarding the existing cut-outs but there has been no further information provided.
- He spoke with Ed Holt regarding proposed changes to the by-laws and is awaiting more information. He also asked Ed to provide Sunshine Law training to the Board after the upcoming election.
- No word yet from Andy Caputi regarding the Blue Angels Association desire to sponsor a Walk of Honor brick section.
- Board member elections will be held during the October 24 meeting. There will be four open seats and there are currently four applications.
- He has not received any additional information from Jessica Roth from Cumulus Media regarding their event on Veterans Day.
- He briefly discussed the Christmas Tree Lighting and Toys for Tots event scheduled for December 7.

**Vice President's Report:** Don Chipman reported on the following:

- Sheriff Morgan has approved a \$5,000 donation which is pending approval by the County Commission at their October 18 meeting.
- He received information from Jill Hubbs regarding a potential Gulf Power grant and the Foundation meets the basic qualifications to apply. Nancy Bullock-Prevot sent him several links to a variety of Veteran-related grants.

**Operations Officer:** Pete McKanna reported on the following:

- The new park benches have not yet been installed but the City says they will be before Veterans Day.
- The installation of the new Purple Heart Monument will occur before Veterans Day.
- There was a new light fixture found broken off the Korean War Memorial. The fixture will be repaired on September 26 or 27. Pete believes we should file a report for damages with the City.
- DR Horton will have another meeting on September 26 to determine what items on our 'wish list' they can support. He expects they will provide 75 pallets of sod either this fall or next spring. He also mentioned the possibility of replacing the concrete from the street to the landing at the main entrance. He also said DR Horton may be able to provide 75 to 100 volunteers for the fall clean-up on October 19.



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- The cost to refurbish the kiosk is estimated at \$5,900 by Phoenix Coatings, a local Disabled Veteran owned business.
- The raw footage shot by Pensacola Christian College, and their finished ad, was received and provided to Dave Glassman.

### Committee Reports

**Walk of Honor:** Butch Hansen reported on the following:

- A total of 377 bricks have been sponsored to date accounting for almost \$58,000 in gross receipts. Orders for brick have picked; there have been six or seven in the last week.
- The USNA Alumni Association intends to donate for 18 bricks before October 4.
- The last order or bricks will be delivered on September 27 and installed during the week of October 1. There will be three new rows of bricks installed before Veterans Day.

**Technology:** Dave Glassman reported on the following:

- Distributed analytics of the recent digital advertising effort. The campaign resulted in approximately \$2,625 in revenue at a cost of \$530. There is only \$70.00 remaining in the budget. After a discussion of the results, **a motion was made by Pete McKanna to continue the campaign with an additional \$600.00. Second by Nancy Bullock-Prevot. The motion carried.**
- After leading a brief discussion on the Wi-Fi at the Park which was previously turned off because it appeared to draw unwanted visitors, **Dave Glassman made a motion to turn the Wi-Fi back on. Second by Stacy Pruitt. The motions carried.**
- Objected to the Board's decision made at the September 12 meeting to hold the Christmas Tree Lighting event on December 7. He recommended holding the following Saturday, the same day as Wreaths Across America. After a lengthy discussion, **Dave Glassman made a motion to move the Christmas Tree Lighting event to December 14. Second by Jill Hubbs. The motion carried.**
- He is tracking an issue with the Marine Aviation Memorial Bell Tower (MAMBT) base plates that need patching.
- He read a letters from Honor Our Marines which accompanied a \$5,000 donation earmarked for MAMBT maintenance. Pete McKanna reported the five-year maintenance contract with Verdin costs \$7,700. Pete Frano reported that there remain an additional \$4,850.84 in MAMBT earmarked funds.
- He is working on a Veterans Day program for the Park website.

**Events Coordinator:** Don Chipman reported on the following:

- The Christmas Tree Lighting event and the Veterans Day celebration are now posted on the Park website.
- He has not been able to locate any further information on the Walle Walk and the internet link does not work.

**Merchandise:** Nancy Bullock-Prevot reported on the following:

- President Entekin asked about merchandise photographs for donations online and plans for Veterans Day. Nancy reported she will be out of town for Veterans Day and recommended the Square device be tested before the event.
- She will take photographs of the merchandise during the week of October 1 and email them to the DigiPro help desk. Dave Glassman thinks the technical work could be done quickly once the photos are received.

**Marketing:** Jill Hubbs reported on the following:

- The Cox TV advertisement will begin the week of October 1.
- The last Gosport, with a full-age, color ad for the Walk of Honor and Veterans Day will be published on September 27.

**Fundraising:** Stan Barnard reported on the following:

- He thanked Jill Hubbs for having him and Dave Glassman in the studio. As a result, a Gold Start wife contacted him and sent him \$1,000 for tickets to the upcoming Woody Williams event.
- Stands for the new plaques at the Park entrance are ready and will be installed soon.



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**Military Liaison:** Stacy Pruitt reported on the following:

- He has Marine volunteers arranged for Veterans Day and will have volunteers arranged for the Christmas Tree Lighting. Warren Palmer needs additional volunteers for the Friday before and the Tuesday after Veterans Day to move chairs.

**City Representative:** Hosea Goodwyn was not present.

**Business from the floor:**

- Warren Palmer reported that Grace Lutheran Church has new leadership and would like to reserve the Park for their annual Easter Sunrise service. They are also interested in possible expanding that event with other churches.

**Adjournment:**

The meeting adjourned at 5:25pm. The next meeting is scheduled for Thursday, October 10, at 3:30p.m.

Submitted by:

James M. Murphy