



VETERANS MEMORIAL PARK FOUNDATION OF PENSACOLA, INC.
Board of Directors Meeting, September 13, 2018
MINUTES

Board Members Present

Paul Entrekin, Andy Caputi, Pete Frano, Peter McKanna, Jim Murphy, Butch Hansen, Jim Durr, Stacy Pruitt, Lisa Rawson, Richard Penrose, Jill Hubbs, Bill Weeks, and Ed Holt (legal advisor).

Board Members Absent

Nancy Bullock-Prevot and David Glassman.

Guest(s) Present

Too many to list accurately.

(Motions and actions taken are listed in red)

Call to Order and Welcome: President Entrekin called the meeting to order at 3:30 p.m. and asked those present to observe a moment of silence for we represent in the Park. The Pledge of Allegiance followed the moment of silence.

President Entrekin recognized the visitors and asked if any had presentations. Nataline Peacock made brief remarks stating that she would like to work with the Foundation. Bill Huff represented the Beane sisters who annually hold The Suzi Beane Classic in memory of their sister. This year, proceeds from the tournament's silent auction will benefit the Park. This year's tournament, scheduled for Saturday, October 6, is the 22nd annual.

Ed Spears, co-chair of the Gold Star Family Association, represented several other members in attendance, including Ashley Lukaszewicz and the father of J.R. Spears. He gave a brief presentation on plans for the Gold Star Family Memorial Monument and sought the Board's concurrence for its construction in the Park. The appearance is standard design by the Hershel Woody Williams Congressional Medal of Honor Education Foundation, Inc. (HWWMOHF). Some text or images on the Monument are customized to make it reflect the local community. His group will accept all financial and maintenance responsibility for the Monument. President Entrekin explained the approval process and Ed Holt provided additional information. There was a brief discussion of potential locations for this Monument. **Motion by Lisa Rawson to approve the concept of the Gold Star Family Memorial Monument's addition to Veterans Memorial Park. Second by Richard Penrose. The motion carried unanimously.**

Joe Herring, CFO of the Gulf Coast Chapter, Veterans Advocacy Council, and others from his group, stated that they have decided on this year's Bud Day Award recipient and will share that name for preparation of the Veterans Day ceremony program. He is interested in our selection, not yet made, of a guest speaker who will also serve as the parade grand marshal. This year's parade will possibly be televised. Jessica Roth, Promotions and Marketing Director at Cumulus Media, discussed the events to take place on the Hawkshaw property after the parade. A brief discussion ensued to ensure those events do not interfere with the Foundation's observance.

Jason Clark, an Army Veteran, made a brief presentation regarding his desire to serve on the Board. There are currently no open seats but he has submitted an application in case any arise.

Becky Hildebrand, Account Executive at Ballinger Publishing, briefly discussed some options for the Board to advertise the Walk of Honor in the Gosport, including a discounted rate of \$400.00 for a half-page ad and possibly an editorial about the program by the editor, Mike O'Connor.

Secretary's Report: The minutes from the August 23, 2018 meeting were presented. **Motion to accept the minutes as presented was made Stacy Pruitt. Second by Lisa Rawson. The motion carried.** Jim Murphy provided a brief report on the recent Chief Petty Officer Selectee history and heritage training event that occurred on September 8. The event went very well and will be conducted again next year.

Treasure's Report: Pete Frano reported on the following:

- The current balance in the Pen Air account is \$15,670.33. The current balance in the Bank of Pensacola account is \$21,815.11. This does not include an additional \$16,015.00 additional in Bank of Pensacola from Gulf War Memorial fundraising. **Motion by Jim Durr to accept the Treasurer's report. Second by Lisa Rawson. The motion carried.**



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- Pete has requested a new IRS Declaration from the IRS for inclusion in grant proposals.
- Pete is looking at new document management options. Some options were discussed briefly.

President's Report: President Entrekin reported on the following:

- There have been no recent reports from Signal 88.
- The Mayor's office has decided to take no action on the Gulf War Memorial proposal. The feeling is the decision will be left to the next Mayor after he assumes office. The interim City Administrator indicated a desire to discuss a larger plan for the Park instead of considering memorials ad hoc. The open spaces for future monuments/memorials are currently available in the Park near the retention pond. There is a verbal agreement with the City that these locations are under the control of the Foundation, even though they are technically in Admiral Mason Park, but there is nothing in writing. Ed Holt indicated that approval of future monuments/memorials falls to the City Council.
- Administered the oath of office to Jill Hubbs and Bill Weeks.

Committee Reports

Operations Officer: Pete McKanna reported on the following:

- The Marine Aviation Memorial Bell Tower was functioning well, both the clock and the chimes. The Marine Corps Aviation Association has committed to pay for the repairs.
- The American flag and the POW/MIA flag were torn during the recent tropical storm. Both were replaced at a cost of \$208.50. A plan and extra keys need to be distributed to ensure multiple Board members have access to the flag pole when weather conditions dictate lowering the flags.
- Andrea Krieger from Pensacola State College submitted a grant draft which is being reviewed.
- The Home Depot grant application has been finalized and submitted and a decision is expected within three weeks. If approved, the Foundation can re-apply annually.

Walk of Honor: Richard Penrose stated that current brick sponsorship is 24 4x8 and 10 8x8.

Vice President: Andy Caputi had nothing to report.

Past President: Butch Hansen reported on the following:

- Attended an Impact 100 press conference with Andy Caputi during which the Foundation was named a 2018 finalist in the Environment, Recreation, and Preservation category. This grant would replace Wall South lighting as well as lighting at the Park entrance and on sidewalks. A final presentation will be given to the Impact 100 members by Andy Caputi on October 14. Eleven of this year's 15 finalists will receive a grant of over \$100,000.

Technology: Dave Glassman was not present.

Military Liaison: Stacy Pruitt reported on the following:

- Feedback from NAS volunteer coordinators indicated a need for transportation for student volunteers to commute between NAS and the Park. Some options were discussed including buses from the base, the trolley, and County vehicles/buses.

Finance and Marketing: Jill Hubbs reported on the following:

- She distributed a draft of a Walk of Honor marketing plan. This led to a long discussion. **Motion by Jim Murphy to spend up to \$400.00 for a half-page, full-color ad in the Gosport as soon as possible. Second by Bill Weeks. The motion carried.**

Merchandise: No report was given.

Public Affairs: No report was given.



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City: The City Representative position is currently vacant.

Legal: No report was given.

Business from the floor: President Entrekin asked Richard Penrose and Jill Hubbs if they had any feedback on their recent depositions about the incident when the Global War on Terror Memorial was damaged. Both spoke very briefly about having been honest and straightforward in their deposition statements.

Adjournment:

The meeting adjourned at 5:31p.m. The next meeting is scheduled for Thursday, September 27, at 3:30p.m.

Submitted by:

James M. Murphy